



Multiforce Systems Corp.

# FuelForce - "The Most Versatile Fuel Management System In The Industry!"

## INDIANA D.O.T. Selects FuelForce for State Wide Project

Here's where to find more information on

Multiforce Systems & FuelForce products and services:

- [www.FuelForce.com](http://www.FuelForce.com)
- Phone: 609-683-4242
- Email: [Sales@FuelForce.com](mailto:Sales@FuelForce.com)

Multiforce Systems Corporation has been awarded a contract to deliver 115 of its FF894C site controllers for the Indiana Department of Transportation's Propane Fuel Infrastructure Program, part of a massive Alternative Fuel Vehicle conversion project that includes a \$10.1 million Federal grant announced by Indiana's Lt. Governor Becky Skillman last year.



FuelForce 894-C

The project is a joint effort of the Indiana Office of Energy Development (OED) and Greater Indiana Clean Cities Coalition (GICCC).

The FuelForce controllers will be installed at propane fueling stations designed and manufactured by Superior Energy Inc. of Cleveland, Ohio. Superior is an alliance partner in the Alliance AutoGas network an integrated network of clean fueling, vehicle conversion, and high-performance technical expertise.

This is part of Multiforce's continuing leadership role in the Alternative Fuel Vehicle infrastructure market. Multiforce has provided nearly all of the controllers for compressed natural gas (CNG) sites installed by Clean Energy for the past decade and also partnered with UFuel, Inc. to provide E85 and Biodiesel fueling stations across the country using the FuelForce EXACTA fuel controller. To learn more about our offerings for alternative fuels, see pages 3 & 4, or contact us at 609-683-4242 Extension 111.



Propane Fueling Station

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## It's Easy To Add Cost Effective RFID Passive Vehicle Tags



Would your fleet benefit from utilizing a secure RFID Tag that can be attached to any vehicle in less than 5 minutes?



FuelForce controllers have worked with full featured odometer gathering EasyFuel Tags since 2005, but now a fleet manager can justify adding that extra physical layer of security for less than \$50 per vehicle tag. Managers gain the peace of mind of knowing that fuel will only be dispensed into vehicles that are equipped with a passive EasyFuel Tag.



Available tags include full featured OBD3 wireless odometer readings with diagnostics, as well as the simple, cost effective passive tags.



PCI Compliance - Is your site ready? See Page 3

Initial setup and diagnostics can now be done with a compact user friendly handheld Terminal.

Why do customers like it? Reasonable cost, low to no maintenance, reliable passive tags, and ease of use with the rugged, handheld tag administration Terminal. Vehicle Tags can be used with FuelForce's standard keypad, card reader or proximity key configurations. Ask your salesperson for information and pricing on adding EasyFuel to your existing FuelForce units, or for any new installations.

## PADLOCK Plus - Lowest Priced System!

### Advantages of the PADLOCK Plus:

- Designed For Smaller Fleets That Need Fuel Management. **50 Vehicle System.** Also available in PREMIER version for customers with 50+ vehicles!
- Eliminates Fuel "Misuse" 24 Hours A Day!
- System Tracks Usage and Mileage.
- No FuelForce Software Required.
- Use a Phone Line or Wireless Cellular Data Modem.
- Access Your Reports And Vehicle Data Using The Internet
- **Easy Future Upgrade** to Full Featured FF894 Functionality.
- **Lowest Priced** Commercial Fuel Management System!
- Customer Training Included!
- **Use With or Without Cards!**
- Shipped Fully Programmed.
- Field Tested and Time Proven FuelForce 894 Controller.
- Most Pump Types Supported Including High Flow Bulk Fueling!



FUELFORCE Saves You Money!



With the PADLOCK Plus Card Reader - Smaller Fleet Owners now have a simple, low cost Fuel Management System option

Upgrade Your Fuel Site With A PADLOCK Plus!

## 2010 PEI / NACS Atlanta

**PEI AT THE NACSSHOW ATLANTA, GA**  
OCTOBER 5-8  
**Booth # 1019**

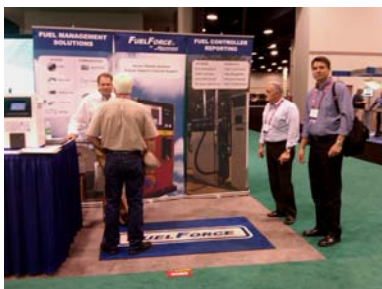
**FUELFORCE®**  
Fuel Management Systems

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If you are coming to the PEI this year in Atlanta, make sure to stop by **Booth 1019** and visit with Keith, Joe, & Chuck!

We enjoy talking with our customers and distributors at the show each year.

Let's talk about what we can do for you!



FuelForce Booth at PEI

## New Multiforce Sales Rep - Chuck Zelewski

P & L Business Ventures, Inc. has joined the Multiforce Systems family as a manufacture's representative for the states of Oklahoma, Texas, Arkansas, Louisiana and Mississippi.

Chuck Zelewski, President of P & L BVI, has over 30 years of experience in sales, installation, and service of fueling system equipment. Chuck has worked on all sides of the business; including system design, service management, sales management, and product management; and he will be happy to assist you in bringing together a solution for your customers' needs.

Please feel free to contact Chuck with your fuel control system requirements.

P & L Business Ventures, Inc.  
- (512) 565 - 1616  
- [cfzaustin@sbcglobal.net](mailto:cfzaustin@sbcglobal.net)



## FuelForce Fuel Management Systems



FuelForce fuel controllers are automated fueling systems that provide secure authorization and reporting for Federal, State and Local Governments, Utilities, Transit Authorities, Private Fleets, Armed Forces, Construction, Food Distribution, Trucking, and Cardlock Facilities.



These fueling systems help manage fuel costs and eliminate loss and wasted fuel.

FuelForce has been providing high quality, state of the art fuel management products and services for 30 years.



Ask about becoming a FuelForce distributor today! Call Joe Cote @ 908-510-3822.

## CNG - Compressed Natural Gas Fueling



**FF814 Card Reader Controller at Retail DTE CNG sites. Credit Cards and Receipts.**

Detroit Energy (DTE) has been a great customer for FuelForce with over 50 Fleet sites being monitored by FuelForce systems.

This year - DTE has expanded their FuelForce project to include their fossil fuel sites along with 16 retail compressed natural gas (CNG) sites.

DTE offers customers CNG fueling locations in lower Michigan.

FuelForce monitors Gilbarco / Greenfield, Tulsa Gas, and ANGI CNG dispensers.



**FF827**

FuelForce offers a Wall Mounted FF827 for use with Gilbarco / Greenfield CNG dispensers with CRIND for use at 24/7 unmanned fueling sites.

**Eliminates the need for high \$\$\$ POS system!**

## FuelForce PCI Compliant - Retail Credit Card Systems



Is your site ready for the new PCI compliance standards?

FuelForce offers PCI compliant card reader systems as a lower cost alternative to high priced POS systems or dispenser card reader upgrades. **NO POS REQUIRED!** Great for 24/7 fueling and unmanned sites!



## FuelForce EXACTA Kits for Bennett Dispensers

The EXACTA Kit from FuelForce is a full fuel management system installed "inside" the Bennett electronic dispenser.

No need to install a pedestal fuel management system. Reduces installation costs.

Keypad, card reader, proximity reader, printers are all available. Commercial or retail fueling.

**Great for Wright Express and Credit Card sites!**

This is a great lower cost system for customers looking for the best value when they need a new pump and a full blown quality fuel management system.

One unit controls 1-4 hoses.



## Complete Portable Fueling Systems



**FuelForce Portable Vending System**

FuelForce has partnered with UFuel, Inc. to provide a complete tank, pump, and fuel management system on a portable skid.

Great for many types of applications including flex fueling, E85, all types of standard and alternative fuels etc.

Tank sizes from 5K to 20K gallons.

## Low Cost PADLOCK "Package" Systems



The low cost PADLOCK systems from FuelForce were designed for the small fleet owner who has no fuel management or an older outdated fuel management system that needs to be upgraded.

The FuelForce FF894 controller is packaged with FuelServe.net web based hosting and comes with 50 cards. Ready to go right out of the package.

## Mobile Fueling Unit From FuelForce



Mobile Tanker Unit

Monitor fueling for your field mobile tanker trucks. Find out where your fuel is going.

Available in 2 hose or 4 hose units.

Same components as our standard FuelForce FF894 controller and available in wireless communications or can be connected to phone or LAN line at your home office.



Barcode Systems Available for Mobile Units

Tanker will require valve, meter, pumping unit, hose, and nozzle.

Other configurations include the use of a wireless barcode reader to fuel only approved vehicles and containers.

## Alternative Fuels With FuelForce



DEF, E85, Alcohol Blends, Propane, CNG

As the fuel industry expands to include alternative fuels, FuelForce is also expanding its product line to provide fuel controller systems for fleets choosing these fuels. FuelForce is an NTEP approved system for authorizing and tracking products delivered in pressurized gaseous form. . .



## Municipal Airports and Marina Fueling STAND ALONE - Credit Card Readers



FuelForce systems can be used at small municipal airports and marinas for retail fuel sales. The advantages are that you no longer need an attendant, can offer 24/7 fueling, accept credit cards and print receipts.

Eliminates expensive \$\$\$ Drive Offs! (can still accept cash sales)

No Point of Sale required!

Stainless Steel units available).



Customers Pay With Major Credit Cards! Cash Sales Allowed.

PCI Compliant Card Readers With Receipt Printers!

## FuelForce RFID Vehicle Tags and Low Cost Tag Systems



Vehicle Tag

Use OBD2 vehicle tags for automatic odometer gathering and hose authorization. Provides positive pump shutoff when the nozzle is removed from the vehicle's tank.



Wireless Nozzle ID



Barcode Tags

Low cost vehicle tags are also available from FuelForce if it is not necessary to automatically gather the odometer reading.

Barcode tags and HID proximity tag options available.

Inexpensive and easily installed!

Increases security and reduces fuel loss.



Proximity Tags

## FuelServe.Net Web Based Access



You no longer need to install traditional fuel management software on any of your company PC's. Use the internet to access your fueling data.

Let FuelForce manage and provide you with your customized data to fit your needs.

Call for a free FuelServe.Net Demo!



Access your fuel data with any internet enabled device!

## Monitor Hose Reels & Bulk Fueling



FuelForce monitors Hose Reels and Bulk Fueling sites that pump fuel up to 2,000 g.p.m.