FUEL FORCE ®

The Premier Forcein Fuel Management

FuelServe.net
Cloud-Based Fuel Management Software

FuelForce® Advantages:

Durable and Reliable Hardware

Secure Authorization and Reporting

Wireless Data & Reporting Access

FuelServe.net - Cloud-Based Fuel Management

"FuelForce delivers a quality product that we can always count on and has consistently been there in order for us to deliver our important business fueling requirements."

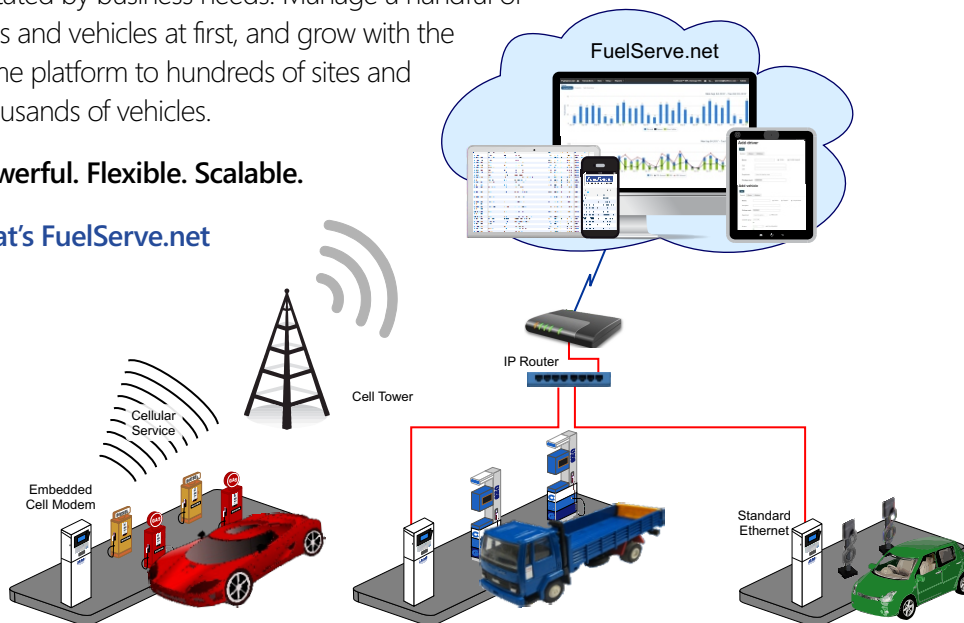*— Todd Richardson Director, Fleet Management at City & County of Denver*

In 2008, Multiforce Systems introduced Fuelserve.net, the first cloud-based fuel management system. Provided on a Software as a Service (SaaS) model, FuelServe.net delivers the ability to face the challenges of fuel management securely from any device, anytime and anywhere you need.

With FuelForce® fuel management, you can know with absolute certainty that every gallon of fuel is dispensed to the proper vehicle by authorized personnel. Identify, authorize, measure and report all of your fuel usage. With that data, shrinkage can all but disappear. Additionally, with accurate data, cost-saving initiatives can be implemented and measured, ensuring lower operating costs are reached. Automatically logging detailed transactions provides an accurate view into your fuel use and the ability to control fuel consumption and the associated costs.

FuelServe.net allows you to look at your data from a number of perspectives, with easily customizable reports, giving you actionable information to optimize your fleet fueling. Being a cloud-based solution, FuelServe.net allows you grow your fuel management as dictated by business needs. Manage a handful of sites and vehicles at first, and grow with the same platform to hundreds of sites and thousands of vehicles.

Powerful. Flexible. Scalable.

That's FuelServe.net

"We have had FuelForce in place for the last two years. It has been one of the best decisions we have made at our company. We now have control over our fuel. We can keep better track of where our fuel is, we can calculate our trucks' MPG better, and we have put a stop to lost fuel.

— Cris Nichols Controller at James A. Fulton & Sons

FuelServe.net Features

Single Dashboard to Manage All Aspects of Fleet Fueling

The FuelServe.net fuel management platform allows fleet managers to access fuel management tasks of all types from a single dashboard. FuelServe users can manage gasoline and diesel as well as bio-fuels, CNG, LNG, hydrogen, lubricants, and even electricity (for EV charging). FuelServe.net's integrated reporting provides fuel and power use by site, department, vehicles, and drivers.
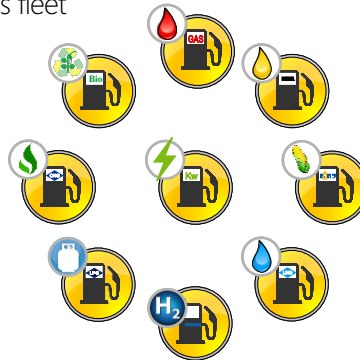
Additionally, user authorization profiles enables management to give users access to specific information relative to their department or job. For example, corporate management could have access to view every department's fuel usage while branch managers may only have access to their branch location fueling.

FuelForce® Database & Reports

FuelForce® allows users to look at their data with the ability of running daily, weekly, monthly, and yearly reports as well as custom time-frames.
The software has the following features:

- Tailorable database to client-specific needs.
- Customizable reports that can be modified by all relevant fields, and set up for automatic report generation.
- Centralized control of site, driver and vehicle messaging that appears on the fuel controllers.
- Integration with Tank Level Monitoring systems for fuel storage reporting.
- Automatically receive weekly or monthly reports that allow for flexible billing, fuel usage summaries, or detailed reports.
- 50,000 vehicle & driver capacity, with a simple process to add more.
- Downloadable results provided in a simple spreadsheet format for analysis using common reporting tools.

FuelServe.net Benefits

FuelServe.net gives fleet management staff the ability to meet the constant challenges of fuel management from an intuitive interface. The key benefits are:

Accuracy. Automating the logging of fueling transactions ensures that you know where and when fuel was dispensed and by whom and into which vehicle.

Shrinkage Reduction. Multiple levels of secure authorization are available, helping ensure there is no theft, misuse, or misallocation of fuel.

Proper Fueling. Down-to-the-hose control ties vehicle IDs to the proper fuel.

Departmental Cost Allocation. Vehicles can be assigned to departments permanently or on loan, tying fuel consumption and costs to particular departments or groups.

Anytime, Anywhere Access. It's in the cloud so you can securely access your data when and where you need to.

"Switching to FuelForce fuel management was one of the best things that could have ever happened to us."

*— Bruce Bringham
Supervisor Vehicle Maintenance
Mesa Public Schools*

"We have worked closely with FuelForce in order to develop an invoicing system that provides a turn-key operation for us. Forging a solid relationship was easily attainable right from the beginning and we are confident our relationship will continue to grow stronger in the future. FuelForce has been a company that has been extremely responsive in servicing our particular fueling requirements."

*--Valerie Mellon
Director of Public Works
City of Menominee, Michigan*

The Benefits of Software as a Service (SaaS)

With FuelServe.net, you can manage your fuel in the cloud. Provided on a Software as a Service model, you no longer need to load and maintain software onto your computer or server. With an internet connection and a device with a standard web browser you can securely access your account anywhere, at anytime. Manage your fuel while in the field, at the office, or even from home. In case of an emergency, fuel may be securely authorized to new users at a click of a button.

With FuelServe.net, you get the following benefits:

SaaS Benefits

- **Secure:** FuelForce uses Industry Leading Standards in security.
- **Distributed:** Your data is stored on multiple redundant data storage machines.
- **Available:** 24/7/365 availability.

IT Support

- No need for a Database, Network, and Server Administrator to provide system administration, maintenance, update and upgrade management, and back-up.
- No additional purchasing of hardware and Microsoft (server) licenses.
- No required ongoing hardware and software support costs.

SaaS Additional Benefits

- New features are automatically rolled out as they are developed.
- Training is performed online through a teleconference rather than on-site visits.
- Help desk support included with the service price from Multiforce Systems.

Data Integration and Export

- Data may be downloaded to commonly-used spreadsheets for more analysis.
- Customized batch exports from the system can be done on a scheduled basis, streamlining the integration with accounting and other fleet software systems.
- An API is available for additional integration with other software systems.

NOTE: The FuelForce® Management Platform is also available as a locally-hosted application for clients who cannot or for other reasons prefer not to use a cloud-based system. The hosted application provides similar logging and reporting capabilities.

FuelServe.net
Software as a Service

FuelServe.net Database
Site 1

FuelServe.net Database
Site 2

Fueling Site 1

Fueling Site 2

Fleet Manager, Fleet Fuel Administrator, or Other Authorized Users with access:

at the Office

in the Field

at Home
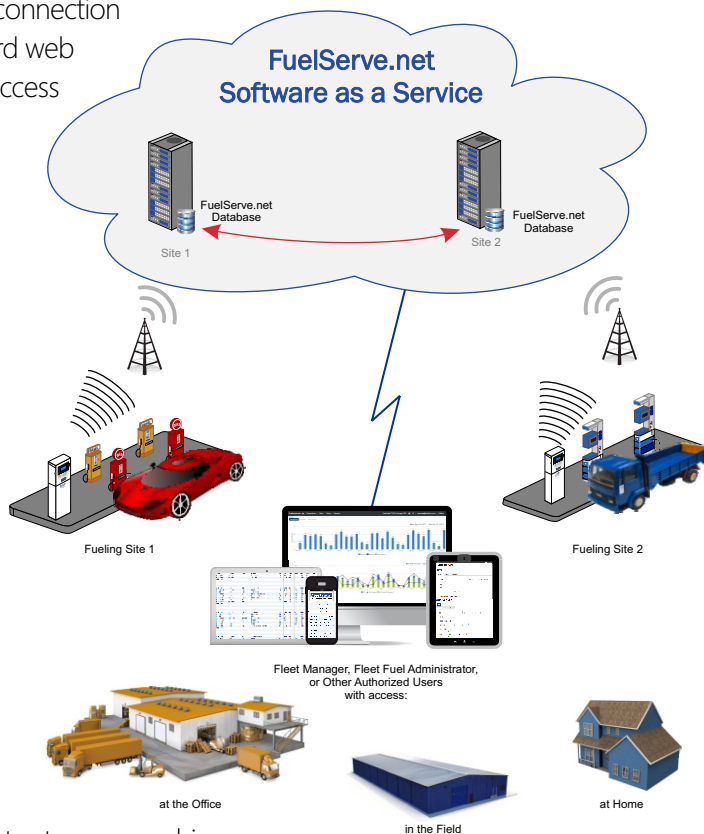
"Best Product Ever!! We have never been so happy with a product like this. We love the fact that we can get up to date information, giving us a perfect chance to get most accurate budgets possible. Very user friendly."

— Mary McDermott Shop Administrator at Cleland Site Prep Inc.

"The ease of use for FuelForce makes it a breeze to tabulate fuel usage at our school bus location. I definitely recommend it to anyone who needs to manage fuel usage."

— Alberto Silva Transportation Coordinator at Willingboro Schools in New Jersey

FuelServe.net Sample Screenshots

Main Dashboard

Fueling Transactions Report
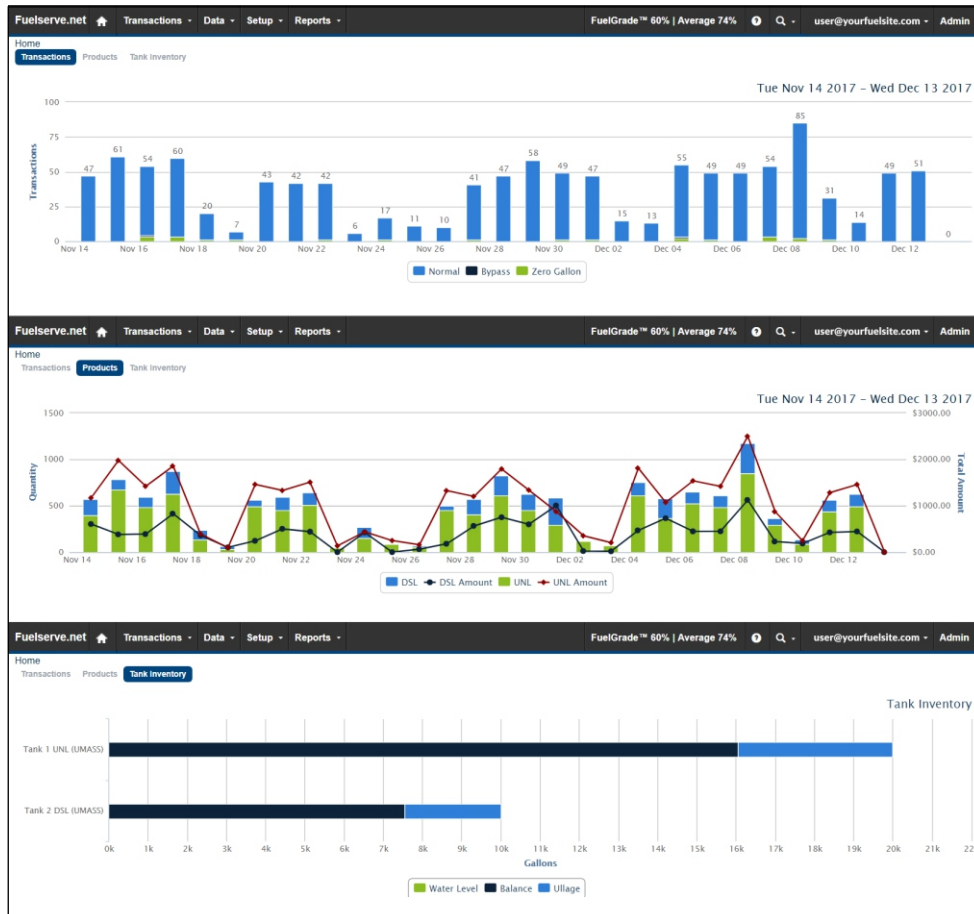
"Very Pleased! Very easy to pull necessary data, especially for tax returns on our diesel fuel! Helped us tremendously for a particular lawsuit by the amazing tracking details this program provides. It is very useful for many different purposes!"

— Jessica Seney Accounting at South State, Inc.

FuelServe.net Sample Screenshots

Other Key Report Samples

"Add" Screens

"Our drivers tell us that this is the easiest system they have ever used. Here in the office, the system provided utmost accuracy and ease of use for billing and tracking purposes. Great system and great value for the money!

— Jenna Miles Delivery Coordinator at MW Sewall

James E. Fulton & Sons

Why Do You Need a Fuel Management System?

Fleet managers are constantly challenged with numerous aspects of running a fleet. One of the most costly of these is fuel, and those fleets doing manual fuel management face the following critical issues:

Inaccurate Reporting

Accurate record keeping requires your drivers' focus and motivation to log fuel usage properly. Even when done consistently, manually tracking all that detail is bound to lead to mistakes and inaccuracies, such as recording errors and misreading of hand-written records. All this leads to unreliable reporting.

Fuel Loss (Shrinkage)

Fuel theft is becoming more and more a threat, targeting fleets+. For the average fueling operation, fuel theft can account for as much as 10% of an operations fueling budget. Uncontrolled, it can be much higher. And fuel is one of the largest segments of a fleet's budget.

Fueling Errors

As more combinations of alternative fuels are added to the "mix," the higher the probability of the wrong fuel being dispensed into vehicles. It's estimated that at least 150,000 drivers put the wrong fuel in their car each year (one every three and a half minutes). Severe engine damage is the likely result.

Tracking Fuel Costs by Department or Project
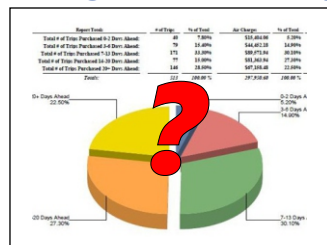
Even if manual records could be accurately kept, the process of then tracking fuel costs by department, group, or project can become an accounting nightmare. Cost-savings initiatives by department become extremely difficult to assess in a timely manner, and many eventually fail.

Access to Information

Having data folders filled with dozens of fuel log spreadsheets doesn't give you the *information* you need to manage your fleet's fueling needs. Fleet managers in today's world need access to relevant and usable information when and where it's needed to truly get their jobs done.

"Our Fuel Force system has been very easy to adapt to. It is extremely user friendly. All of our drivers have found it to be a quick learning curve. The online web host is very easy to set up as well. I can set up a new truck in less than five minutes, including fob set up. If I ever have any questions, our Fuel Force representative is always there to help me through any difficulty. He is courteous and very responsive. Fuel Force has been a quality product of our operations. I am very glad that we chose them as our fuel partner."

—Cris Nichols
Controller at
James E. Fulton & Sons

World-Class Customer Support

When you purchase a FuelForce® system, you are not only purchasing the premier fleet fuel management system available, you also have the support of a professional staff that is able to answer every question you may have.

To Contact Multiforce Customer Support:

Email: **customersupport@fuelforce.com**

Phone: **(800) 257-9512**

Hours: **Monday - Friday**
              8:00 am to 8:00 pm EST

24 / 7 Support Plans Available

c**UL**us LISTED

To learn more or to setup a demo contact us:
Multiforce Systems Corporation
Phone: **609.683.4242**
Email: **sales@fuelforce.com**

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